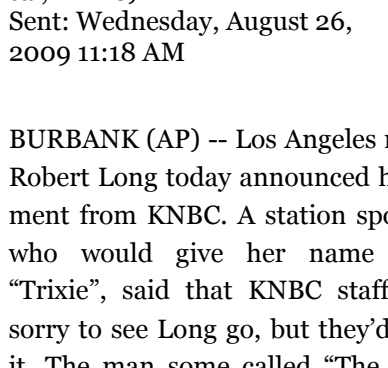




L.A. Chapter President Bob Long Istanbul Bound

More transitions at Channel 4. Longtime TV news figure Bob Long has announced his retirement as VP and News Director at KNBC. There are lighter and more serious versions of the news circulating in the Burbank newsroom. Long's funnier take begins below:



From: Long, Robert (NBC Universal, KNBC)
Sent: Wednesday, August 26, 2009 11:18 AM

BURBANK (AP) -- Los Angeles newsman Robert Long today announced his retirement from KNBC. A station spokesman, who would give her name only as "Trixie", said that KNBC staffers were sorry to see Long go, but they'd get over it. The man some called "The General" because of his remarkable resemblance to Marine Corps hero "Chesty" Puller¹ is thought to have begun his career in journalism at the age of 14 over shots and beer in a Washington, D. C. saloon. Archives of The Washington Post (in the 1950s cities had information distribution systems called "newspapers") show that Fidel Castro was in town to meet with

President Eisenhower and try to establish normal relations with the U. S. Legend has it that Castro dispatched one of his lieutenants to round up some women for a discussion of Marxist metrics that evening at the embassy, and ran into Long over brewskies. Long allegedly told the "barbudo" what he knew about finding women and out of sympathy for the youngster's bizarre notions on the subject, the freedom fighter invited Long to hang with Castro and the boys and learn a thing or two. Thus, folklore has it, began the long career of a man investigative journalist and longtime Long associate Frank Snapp³ described as "Zelig with a gun."

"He was always around the ball but no one knew what position he played or what team he was on," Snapp said. "First there was the Castro thing, then a meeting with Khrushchev. He was at *Time Magazine* when Kennedy was murdered and showed up at Yale with George Bush. In the thick of things in Vietnam, he was an advisor to a Marine general who was killed in action. Then he shows up in the Congo with Mobutu and in Beirut during the civil war. It goes on and on. The guy's a freak."

Ed Asner and Bill Shatner held a joint news conference shortly after word of Long's retirement leaked out. "We made a good living portraying this guy on TV," Shatner said. Asner added, "I'm probably too old to play him again, but Mary Tyler

Moore and I have talked about a reprise of some of his best newsroom stuff. She's never forgotten working for him at CBS." Reached at his forward command post, Camp Barsac, Long said, "You've got to filter all that through a good martini. A grenade went off near Frank's head in Saigon, Asner's a commie, and Shatner never got over my working with Nimoy." Asked if he was leaving KNBC because he was too "Old Corps" to handle new technologies and the rise of "citizen journalism", Long hurled his Zippo at the questioner's head and snorted, "No one has ever accused me of giving a damn what people think. If I wanted their opinion, I'd give it to them. That's what real journalists do. As for that Israeli Rosetta Stone of an operating system, I can make

it do barrel rolls. I'm leaving because I'm turning 65, you moron. It took me weeks to figure out how to enroll in Medicare and that was a sign. I could sit around channeling Jerry Dunphy² or go to Istanbul to teach at a private university and fish for Turkish trout in the Atlas Mountains. It's a no-brainer." "All I can say about that," Snapp said, "is watch the Middle East. Long thinks he's some kind of Jedi and he's on a mission. Let's pray the Turkish power companies aren't into wind farms."

1. "Chesty" Puller. The most decorated Marine in Marine Corps history.
2. Jerry Dunphy. Legendary television newscaster in Los Angeles in early 60's until his passing in 2002.
3. Frank Snapp. Former CIA chief strategist, author and one of the last Americans to leave RVN during its fall

Farewell Luncheon for Bob Long September 19th.

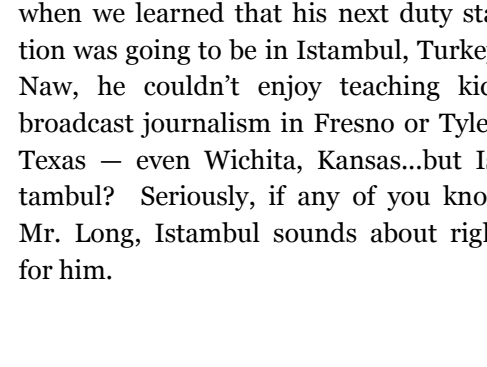
That was the "internal" news we chose to publish in its entirety instead of the drab official public notice. This one reflects the barnacled character and finest behavior of a true blue newsman.

Bob will also acquire a new title in Istanbul: "Professor." Professor Long will be teaching broadcast ethics at Bahçeşehir University, one of the leading higher education institutions in Turkey.

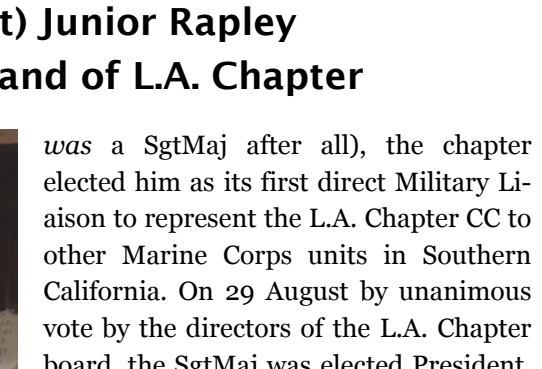
Without a doubt, Bob's announcement was a surprise and a double shocker when we learned that his next duty station was going to be in Istanbul, Turkey. Naw, he couldn't enjoy teaching kids broadcast journalism in Fresno or Tyler, Texas — even Wichita, Kansas...but Istanbul? Seriously, if any of you know Mr. Long, Istanbul sounds about right for him.

So one last time, the officers and directors of the Los Angeles Chapter of the United States Marine Corps Combat Correspondents Association would like to ask you to join us in sending Bob off to his new post.

The luncheon, originally scheduled for October, has been moved up to **September 19th, 11:30 A.M.** Of course, this will be at the Smoke House in Burbank.



Chapter President, Bob Long presiding at one of the Combat Correspondents luncheons traditionally held at the Smoke House restaurant. Long's reputation as a top journalist has drawn many distinguished guest speakers to speak at the chapter meetings.

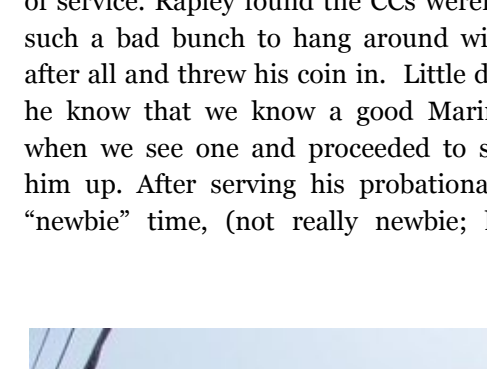


Bahçeşehir University is a private educational institution in Turkey, located at the European side of Istanbul. The Turkish National Assembly authorized the establishment of the University of Bahçeşehir by the Bahçeşehir Ujur Education Foundation in 1998. Shown above, main conference hall.

CALL TOM PETERS FOR LUNCH RESERVATIONS NOW

310.385.9616

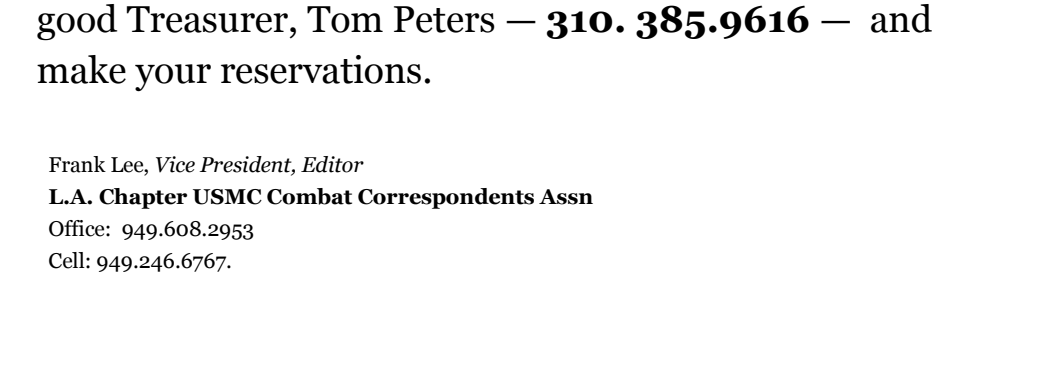
SgtMajor (Ret) Junior Rapley Assumes Command of L.A. Chapter



Junior Rapley, SgtMaj (Ret) and Bob Long stand together for a group photo. The SgtMaj retired from the 2nd Battalion, 23rd Marines in 2004 after 30 years of service. Rapley found the CCs weren't such a bad bunch to hang around with after all and threw his coin in. Little did he know that we know a good Marine when we see one and proceeded to set him up. After serving his probationary "newbie" time, (not really newbie; he

was a SgtMaj after all), the chapter elected him as its first direct Military Liaison to represent the L.A. Chapter CC to other Marine Corps units in Southern California. On 29 August by unanimous vote by the directors of the L.A. Chapter board, the SgtMaj was elected President, effective October 1, 2009 (or earlier!). Bob Long will remain on the L.A. Chapter board and continue to stir the lamb pot and send veiled communiqués from Istanbul.

As Bob Long pointed out, time is at hand for the World War II, Korea and Vietnam chapter leadership to begin the task of handing the standard over to new members from the Gulf, Iraq and Afghanistan wars. It begins with SgtMaj Rapley, this new breed of Marine whom we are confident will anchor our organization to be an integral part of the 21st Century Marine Corps. Please welcome our new chapter President, Junior Rapley, SgtMajor of the Marines.



Head's up. Join us to wish Bob Long Bon Voyage to Istanbul, Turkey. That's September 19th at 11:30 A.M. Call our good Treasurer, Tom Peters — **310. 385.9616** — and make your reservations.

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