



2011 USMC PA Professional Development Conference

"From Concept to Practice:
Success in a Complex Communication Environment"

Westin New Orleans Canal Place, New Orleans, LA

Track 1 All Hands

Track 2 NCOs

MONDAY, September 12, 2011

1 2 0 0 - E N D	Hotel Check In
1 3 0 0 - 2 0 0 0	Conference Registration and Welcome Packet Pick Up
2 0 0 0 - E N D	Hospitality Suite Open

TUESDAY, September 13, 2011

0 7 0 0 - 1 6 0 0		Conference Registration and Welcome Packet Pick Up
0 8 0 0 - 0 8 3 0	Exhibits Open	Opening Remarks <i>Director of PA, PA Chief, USMCCCA PRESIDENT (Magnolia III Room)</i>
0 8 3 0 - 1 0 0 0		DIMOC: Making Your Product Go Further (Azalea I Room)
1 0 0 0 - 1 0 1 5		Break
1 0 1 5 - 1 1 1 5		History of the Combat Correspondent (Azalea I Room)
1 1 1 5 - 1 2 4 5		Lunch / PT
1 2 4 5 - 1 3 0 0		Admin Remarks: ATFP <i>MARFORRES (Magnolia III Room)</i>
1 3 0 0 - 1 4 3 0		Planning Your Product Development <i>Fleishman-Hilliard (Azalea I Room)</i>
1 4 3 0 - 1 4 4 5		Break
1 4 4 5 - 1 6 1 5		Developing Multimedia Products <i>Fleishman-Hilliard (Azalea I Room)</i>
1 6 1 5 - 1 6 3 0		Break
1 6 3 0 - 1 7 3 0		Group/Story Assignments (Azalea I Room)
1 8 3 0 - 2 0 0 0		Welcome Reception
2 0 0 0 - 0 0 0 0		

WEDNESDAY, September 14, 2011

0 7 0 0 - 1 6 0 0	Conference Registration and Welcome Packet Pick Up
0 8 0 0 - T B D	Product Development Workshop (Azalea I Room)
2 0 0 0 - 0 0 0 0	Hospitality Suite Open

THURSDAY, September 15, 2011

0 7 0 0 - T B D	Conference Registration and Welcome Packet Pick Up	
0 8 0 0 - 0 8 1 5	Exhibits Open	Admin Remarks & Group Accountability (Azalea I Room)
0 8 1 5 - 1 2 0 0		Product Development (Azalea I Room)
1 2 0 0		Products Due (Azalea I Room)
1 2 0 0 - 1 3 0 0		LUNCH / PT
1 3 0 0 - 1 5 0 0		Product Review and Critique (Azalea I Room)
1 5 0 0 - 1 5 1 5		BREAK
1 5 1 5 - 1 6 0 0		Closing Remarks <i>Director of PA, PA Chief, USMCCCA PRESIDENT (Magnolia III Room)</i>
1 8 0 0 - 2 0 0 0		Awards Banquet (Crescent Ballroom)
2 0 0 0 - 0 0 0 0	Hospitality Suite Open	

Coordinating Instructions:

Conference Registration:

<https://ehqmc.usmc.mil/org/pa/lists/2011%20pa%20conference%20registration/allitems.aspx>

Pay Conference Fees:

<http://www.usmccca.org>

Hotel Information:

The Westin New Orleans Canal Place
100 Rue Iberville, New Orleans, LA 70130
(504) 566-7006

Sheraton New Orleans Hotel (OVERFLOW)
500 Canal Street, New Orleans, LA 70130
(504) 525-2500

Hotel Reservations (Westin):

<https://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1101197775&key=DBECF>

Hotel Reservations (Sheraton):

<https://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1108021317&key=D83C9>

Hotel Features:

- Wireless High Speed Internet Access in All Guest Rooms (FREE to all attendees)
- Fitness Facility & Outdoor Pool
- Business Center

Dining Options:

Hotels features a full restaurant with continental cuisine that is open all day.
Several restaurants are also located nearby the conference site.

Uniforms:

Conference - Business Casual
Banquet - Off/SNCOs: Evening Dress or Blue-White Dress "A"
- Sgts & Below: Blue Dress "A"

Conference POCs:

DIVPA	Maj. A. Eskalis	albert.eskalis@usmc.mil	(703) 614-1494
DIVPA	MSgt. D. Espinosa	demetrio.espinosa@usmc.mil	(703) 692-1879
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Site Map:

